FESTIVAL STATS-2018-02 *issue-2*

Whole AETF family TOTALS: -	122	299	1604	855	6036	£8	Av PRF tickets.	2000 Number of Program Covers provided.
Just AETF festivals totals: -	24	57	433	247	1710	£8	Av AETF tickets.	

		FESTIVAL 'PERFORMANCE' STATISTICS								FESTIVAL 'PROGRAM' STATISTICS										ORGANISATION			
Yes or Satisfactory.	y	29							22	32	16	8		7	12	6	12	28	12	26	20	32	17
No or Not Included.	N	2							15	2	0	8		12	1	7	10	3	11	0	6	2	2
Not Applicable	¬	0							2	0	23	23		16	22	22	13	3	12	13	13	0	10
Unwilling to provide info.	U	8							0	5	0	0		4	4	4	4	5	4	0	0	5	10
Information Outstanding.	O/S	0	0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0	0

0.001 **help** above indicates that information is or returns are still outstanding.

There are	**39**		festivals in the AETF Family this year.
There are	**26**	I	Independent PR-Festivals.
There are	**2**	Ap	AETF Organised PR-Festivals.
There are	**11**	A	AETF Organised Finals.

There are	**16**	festivals who were supplied with program covers.
There are	**16**	festivals who used the program covers supplied.
There are	**0**	festivals who failed to use the covers supplied.
There are	**8**	festivals who failed to overprint the covers supplied.

N/S	**2**	Festivals not scheduled.
C	**0**	Festivals that cancelled.

AETF I/C taken from the accounts: -	£12,634
Estimated Independent PRF I/C is: -	£38,410
Estimated TOTAL ticket sails are: -	£51,044

NOTES **1 THE FESTIVAL 'PERFORMANCE' STATISTICS RELATE TO ALL FESTIVALS MAKING UP THE AETF FAMILY: -**

- INFORMATION FOR THE PERFORMANCE STATS ARE TAKEN FROM THE 'STATS RETURN FORMS' PROVIDED BY EACH FESTIVAL
- INFORMATION FOR THE PROGRAMME STATS ARE TAKEN FROM THE 'PROGRAM' PROVIDED BY EACH FESTIVAL ORGANISER.
- IF A COPY OF THE STATS RETURN FORM IS NOT SUPPLIED THEN: -
  - The number of 'nights' is taken from the brochure!
  - The number 'plays' is taken as three per night!
  - Some information, eg ticket price, may stay as the previous year!

2 ABRIEVIATIONS USED IN THE FESTIVAL 'PROGRAMME STATISTICS ARE: -

used	Were the Programme Covers provided used. Y/N
o/printed	Were the Programme Covers provided overprinted to personalise them to the specific Festival. Y/
number	N The number of programme covers provided.
advert	Was the official AETF Advert included in programme. Y/N
emblem	Was the AETF Emblem included in programme. Y/N
web	Was the AETF web address included in programme. Y/N
teams	Were those teams wishing to be considered for the next round identified. Y/N
next round	Were Subsequent Rounds of the AETF festival advertised. Y/N
contact	Was the Festival Organisers contact number listed in the programme Y/N

CONCLUSIONS - Relating to p2 & 3. In the final analysis we should note that: -

- As these are the final figures for 2018 there are NO blue cells, because the festivals have been unwilling/unable to supply the information
- U requested. U (red) cells suggests that we need to find out why Festival Organisers are unwilling to provide the information requested.
- N N (orange) cells suggests that we need to encourage them to include the missing information in their programmes.
- N N (Tan) cells are recorded for information y (yes) would always be better than N (NO) though.